
STRATEGIC PLAN 2020-2022

PROFESSIONAL & TECHNICAL EMPLOYEES LOCAL 17



CHARTING A COURSE FOR OUR UNION'S FUTURE

In 2019, PROTEC17 embarked on its first ever strategic planning process to create a three-year road map for our union. Thousands of members gave their feedback through surveys and focus groups, which helped shape the mission and priorities laid out in this booklet that have guided PROTEC17's goals and objectives from 2020-2022.



KAREN ESTEVENIN
EXECUTIVE DIRECTOR

PROTEC17

OUR MISSION:

"We are a member-powered union inspiring action, advancing equity, and building community."

OUR VISION:

"Together, we envision a world free of social, racial, and economic injustice, where all people thrive, living happy, healthy, and fulfilling lives."

As part of this process, we created our first ever mission and vision statements.

OUR PRIORITIES

(in no particular order)



1

DEVELOP AND TRAIN MEMBER LEADERS

GOAL:

PROTEC17 develops strong member-leaders who make positive changes in their workplaces and communities because they have the tools, resources, support and confidence to engage in this work.

2

ELEVATE RACIAL AND SOCIAL JUSTICE INITIATIVES

GOAL:

PROTEC17 elevates equity through racial, economic, and social justice in all forms of organizing, representation, and community involvement.



3

GROW OUR MEMBERSHIP

GOAL:

PROTEC17 builds power for working people through dynamic new growth initiatives.



OUR ACCOMPLISHMENTS

IN THREE YEARS - AND DESPITE A GLOBAL PANDEMIC - WE WERE ABLE TO MEET DOZENS OF GOALS AND OBJECTIVES UNDER EACH OF OUR PRIORITIES. HERE ARE A FEW:



DEVELOP AND TRAIN MEMBER LEADERS

- Created a new curriculum for Stewards
- Revised the Steward Resource Guide
- Built an online space for Steward connection
- Launched the PROTEC17 Workers Roundtable for leaders to discuss issues and solutions



ELEVATE RACIAL JUSTICE INITIATIVES

- Hosted anti-racist trainings in collaboration with Labor and community groups
- Supported the creation of member affinity groups (BIPOC, young members, etc.) to build connection and support
- Created pages on the web and portal for racial justice resources and dialogue



GROW OUR MEMBERSHIP

- Organized new classifications into our union
- Standardized New Employee Orientation materials
- Trained members to welcome new hires
- Launched new tools to build connection, visibility, and pride, such as the member portal and swag store

BY THE NUMBERS

From 2020-2022, PROTEC17 grew our membership, leadership, and social justice programs.

OVER
500
MEMBERS IN NEW
CLASSIFICATIONS
JOINED PROTEC17
FROM 2020-2022

2 NEW
CHAPTERS



- **KING COUNTY REGIONAL HOMELESSNESS AUTHORITY**
- **PORT OF SEATTLE**

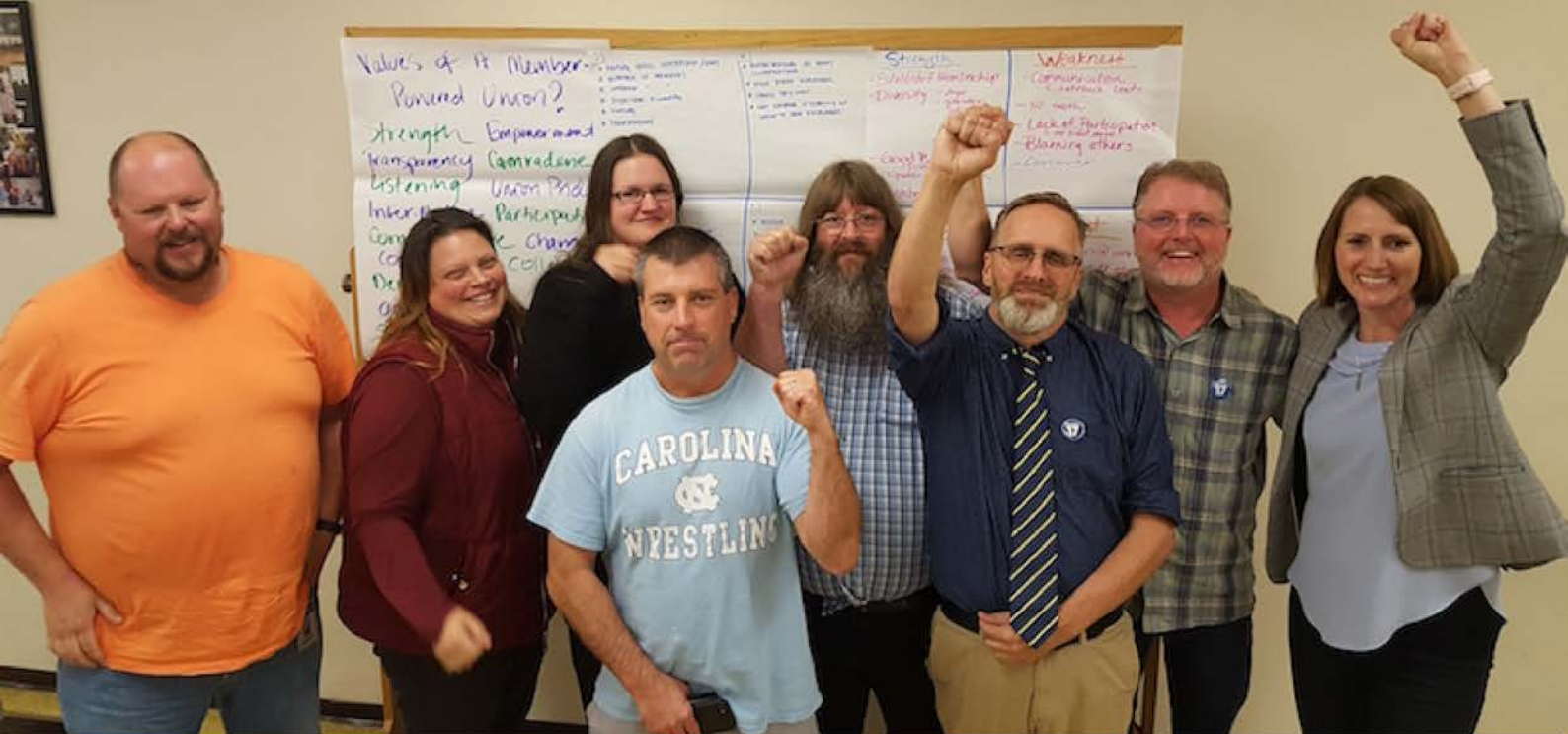


OVER
250
NEW STEWARDS TRAINED

38
TRAININGS HELD
VIRTUALLY DURING
THE PANDEMIC

14 RACIAL JUSTICE WORKSHOPS OFFERED
We worked with community groups and other Labor partners including The People's Institute, Cultures Connecting, Jore Consulting, the Seattle Office of Civil Rights, MLK Labor, and the Washington State Labor Council to learn, support, share, and grow on our racial justice journey.

100% MEMBER-POWERED!



Thank you to the thousands of members who participated in our Strategic Plan process via surveys and focus groups!

PROTEC17 IS:

Benton Franklin Health District
Chelan Douglas Health District
City of Portland
City of Seattle
City of Tacoma
Clark County
King County
Kitsap Public Health
Pierce County

Skagit County
Snohomish Health District
Spokane County
Spokane Regional Health District
Washington State Department of Licensing
Washington State Department of Transportation
Washington State Patrol
Whatcom County
Yakima Health District

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